

Media Contact: Summer Sepulveda, summer@wbec-west.org, 480.240.9475

52 Women Owned Businesses Designated WBEC-West Platinum Suppliers

Premiere WBEC-West Platinum Supplier Program concludes with 62 graduates.

Mesa, Ariz. – August 10, , 2011 – The Women’s Business Enterprise Council West (WBEC-West), a regional partner of the Women’s Business Enterprise National Council (WBENC), announced that 52 women owned businesses successfully completed the 5 course Platinum Supplier Program Workshop series this past June. The program is a series of five educational workshops designed by corporations with the goal of providing diverse suppliers the education needed to navigate supplier diversity and procurement programs.

The recipients of the Platinum Supplier designation have distinguished themselves from the norm by demonstrating an extensive comprehension of the process of supplier diversity, corporate procurement expectations, and have excelled in the ability to communicate their company’s capabilities and qualifications to corporations.

The program’s commencement consisted of each graduate presenting their company’s capability statement in front over 40 corporate supplier diversity and procurement representatives including Shell, AT&T, Disney, Verizon and Nestle to name a few. WBEC-West will be launching the next series of workshop the beginning of 2012.

“It is our mission to provide continuous education for our members that will in turn cultivate sustainable relationships between WBEs and corporations. WBEC-West is excited to offer such a valuable educational opportunity to our members that is supported by our corporate members and Board of Directors.” Dr. Pamela Williamson, the Executive Director of WBEC-West.

About WBEC-West

As a regional partner of the Women's Business Enterprise National Council (WBENC), WBEC-West is part of a network of Women's Business Enterprises, corporations, and regionally focused organizations for women in business. WBEC-West handles WBENC certification in seven states/regions: Arizona, Southern California, Colorado, Hawaii, Nevada, Utah and Wyoming.

For more information, visit www.wbec-west.org.